

# PhD Seminar in Research on University-Business Collaboration and Dynamics

21-22 April  
Amsterdam, 2015

The Department of Organization Sciences of the Faculty of Social Sciences at the Vrije University in Amsterdam, the VU Science-to-Business Unit and the Science and the Society Group of the Rijksuniversiteit Groningen are happy to announce the **PhD Seminar in Research on University-Business Collaboration and Dynamics**. This event will be held on the 21<sup>st</sup> and the 22<sup>nd</sup> of April 2015 and is intended for PhD students doing research in the lines of university-business collaboration.

The goals of the seminar is to provide PhD students an opportunity *to present their research work* in progress and *get feedback* from peers and senior researchers.

## **The seminar will include:**

- a) Plenary sessions in which keynote speakers will present their current research projects or upcoming studies in the domain of university-business collaboration and/or innovation technologies.
- b) Two specialized workshops which will address ways to publish in high impact journals and methodological approaches in addressing research inquiries. These workshops are aimed at peer group discussions and exchange of ideas and suggestions amongst participants including senior researchers and academics..
- c) PhD presentation sessions in which selected participants (12-15) will present their research work and receive extensive feedback. We will send out the accepted abstracts to fellow participants of the sessions and senior researchers for review. As participating PhD student you will also be asked to review up to 2 papers and the presentations in the sessions you attend.

We particularly encourage submission of abstracts on the following topics:

- Management of university-business collaborations
- Entrepreneurship and higher education
- Industry interaction and professional field engagement in science
- Dynamics of science: Governance and funding of research
- Collaboration in science

## **Applications to the workshop**

We welcome submissions by PhD students at any stage of their PhD. Abstract proposals should be no longer than 500 words in length, written in English. Abstract should be submitted through the [submission form](http://goo.gl/forms/6ZP2HsAEgi) (<http://goo.gl/forms/6ZP2HsAEgi>), or by sending the attached form to Esther de Wit (e.de.wit@rug.nl) or Sandra Hasanefendic (s.hasanefendic@vu.nl), **by March**

20<sup>th</sup>. Notifications acceptance will be provided by March 25<sup>th</sup>. Participants selected for presentations in PhD sessions should hand in a research paper or work in progress of max. 5000 by April 12<sup>th</sup> in order to get relevant feedback from senior researchers and fellow students.

### **Preliminary program**

#### Day 1

09.00-09.15-Registration  
09.15-09.30-Welcome reception  
09.30-10.30-Plenary session  
10.30-12.00-Parallel PhD presentation sessions (moderator: to be confirmed)  
12.00-13.00-Lunch  
13.00-14.30-Parallel PhD presentation sessions (moderator: to be confirmed)  
14.30-14.45-Coffee Break  
14.45-16.15-Specialized research session “Publishing in high impact journals: Tips, tricks and more to get your work in the scholarly spotlight”  
16.15-17.45-Plenary debate

#### Day 2

09.00-09.30-Coffee  
09.30-11.00-Parallel PhD presentation sessions (moderator: to be confirmed)  
11.00-11.15-Coffee Break  
11.15-12.45-Specialized research session “Operationalization of research questions: methodological approaches to research inquires”  
12.45-13.45-Lunch  
13.45-14.45-Plenary Session/Closing  
  
15:45- (optional) Todd Davey’s PhD Defense under the title “Exploring the factors influencing the development of entrepreneurship in universities within the context of university-business collaborations “

More information on the program and schedule will be provided after April 10<sup>th</sup>.

### **Fees**

The PhD workshop is free of charge. This includes coffee, tea, lunch and snacks.

### **Credit points**

PhD student participants can obtain 1 EC (European Credit point). The VU Graduate School of Social Sciences will provide participants with a certificate of participation.

### **Venue**

Faculty of Social Sciences, VU University Amsterdam  
(also see <http://www.fsw.vu.nl/en/>)  
Metropolitan building  
De Buitenvelderstelaan 3

Room Z-007 and Z-009

### **Tour around Amsterdam+Dinner**

On Tuesday, the 21<sup>st</sup> of April we will organize a dinner and a visit to Amsterdam city center. Both are voluntary and dinner and drinks are at your own costs. The visit includes a short tour of the Nieuwmarkt area of Amsterdam, the present "Chinatown" of Amsterdam and one of many places to go out in the city. It once played an important role as the official entrance into Amsterdam canal where boats were taxed and where mercenaries and dock workers resided. We will then continue the walk down the Ij River to the Easter Docklands where we will have a dinner in one of the restaurants (arrangements will be made prior to the PhD seminar). Following the dinner we will walk to the The Bimhuis for a free jazz session. You can apply for the dinner at the submission form.

18.30-Meet in front of the Metropolitan building/VU Faculty of Social Sciences

20.00-Dinner

22.00-Free jazz session at the The Bimhuis (led by Jasper Blom, in collaboration with Conservatorium of Amsterdam)

More information at <http://bimhuis.com/gigs/workshop--session-457>

### **Contact**

For all additional information and dinner confirmation please contact either Esther de Wit (e.de.wit@rug.nl) or Sandra Hasanefendic (s.hasanefendic@vu.nl)

### **Organizing Committee**

Sandra Hasanefendic (PhD student; VU Amsterdam; ISCTE-IUL Portugal;IN+/IST Portugal)

Esther de Wit (PhD student; Faculty of Mathematics and Natural Sciences, RUG; Science and Society Group, RUG, Netherlands)

Peter van der Sijde (Full Professor, Department of Organization Sciences, VU Amsterdam)

Ingrid Wakkee (Associate Professor, Department of Organization Sciences, VU Amsterdam)